



Media Release

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New NetGuide.co.nz Makes Today's World Even Easier

NetGuide magazine, New Zealand's leading consumer technology guide, today launched a revamped interactive website www.netguide.co.nz.

The new NetGuide.co.nz website delivers on the brand's promise to make today's world easy. The website provides four compelling channels, providing consumer guides, online shopping, message boards and blogs, and user how-tos.

NetGuide editor Jorin Sievers says, "NetGuide has been New Zealand's leading online and technology publication since 1997 and the relaunched NetGuide.co.nz further strengthens our position in the market."

Visitors can access comprehensive product reviews, security updates and gaming news, as well as download free software. The NetGuide Village is a vibrant online community that enables members to comment on the latest technology issues and products, and post to more than 40 forums.

Visitors can browse and buy more than 10,000 gadgets from leading retailers, including games, cameras, laptops, software and MP3 players. NetGuide product reviews help buyers make an informed decision.

"NetGuide believes New Zealanders are hungry for credible technology information that is regularly updated," says Jorin Sievers. "NetGuide.co.nz promises to be the leading online source for everyone from newbies through to the technology savvy."

"The new NetGuide.co.nz website is yet another exciting development from our ACP Digital division," says ACP Media CEO, Heith Mackay-Cruise. "NetGuide.co.nz further accelerates ACP Media's digital drive, delivering enhanced online brand interaction for readers and advertisers alike."

www.netguide.co.nz

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About ACP Media

ACP Media is New Zealand's leading magazine publisher. The company's ACP Magazines division publishes some of the country's most popular magazines, including Woman's Day, The Australian Women's Weekly and Next, new titles Taste and FQMen, and iconic titles such as Metro and North & South. ACP Media's Trader Group includes Auto Trader, Deals On Wheels, Motorcycle Trader & News, Trade-A-Boat and Buy Sell & Exchange. ACP Media's Property Magazines division publishes a range of real estate advertising titles including Property Press and Real Estate magazines. ACP Media operates a national distribution network through its division Netlink Distribution Company, which distributes publications to retailers across the country. ACP Digital includes a number of websites including taste.co.nz, netguide.co.nz, magshop.co.nz, autotrader.co.nz and runwayreporter.co.nz. ACP Media is a subsidiary of ACP Magazines Limited in Australia, a division of Publishing and Broadcasting Limited. www.acpmedia.co.nz