

For all your Homeware gifts · Linen · Furniture · Design · Travel

# Next



## THE CATALOGUE

### \*Classified Directory

Filled with a positive, uplifting energy, Next is the magazine for today's New Zealand women – in her many roles. Compiled by a team of women in their 20s, 30s, 40s, and 50s, Next helps her strike a balance and get the best out of her world - from relationships, family, business and career to home, garden, cooking and personal wellbeing.

Opening the latest issue of the magazine is like sitting back and enjoying a cup of coffee with a friend because, beneath the superb design, the pages of tantalising recipes, the well-researched features and the smart advice, there are plenty of good laughs, warmth and understanding.



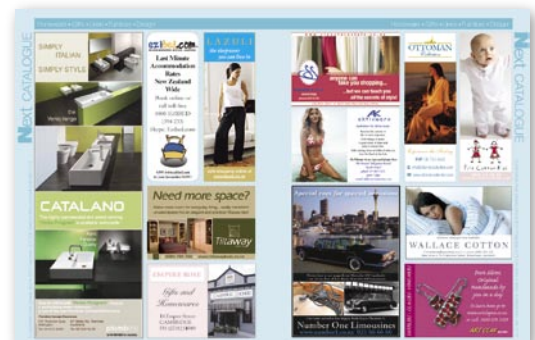
## deadlines 2007

COVER DATE	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
ON SALE DATE	15 Jan	12 Feb	12 Mar	16 Apr	14 May	11 Jun	16 Jul	13 Aug	10 Sep	15 Oct	12 Nov
BOOKING DEADLINE	23 Nov	20 Dec	1 Feb	6 Mar	3 Apr	3 May	8 Jun	6 Jul	3 Aug	7 Sep	4 Oct
CANCELLATION	17 Nov	15 Dec	26 Jan	28 Feb	28 Mar	27 Apr	1 Jun	2 Jul	30 Jul	3 Sep	28 Sep
MATERIAL DUE	4 Dec	12 Jan	13 Feb	15 Mar	16 Apr	14 May	19 Jun	17 Jul	14 Aug	18 Sep	15 Oct

\*Please note these classified dates differ from the deadlines for the main magazine

### for more information contact

Kim Chapman:  
Tel: (07) 578 3646 | Mob: 021 673 133  
Email: kimatembody@xtra.co.nz



Mock up for visual reference only.

# Rates & Dimensions

## **6x2**

**60mm (H)**

**x 88mm (W)**

Casual: \$850

2 issues: \$810

3 issues: \$765

4+ issues: \$680

## **QP**

**124mm (H)**

**x 88mm (W)**

Casual: \$1,500

2 issues: \$1,425

3 issues: \$1,350

4+ issues: \$1200

## ADS TO BE DESIGNED BY ACP:

Logos & Images - tiff, jpeg, pdf and eps files only.

If necessary supply basic layout to assist designer.

## FILE REQUIREMENTS:

All finished ad files to be supplied in PDF format,  
high resolution - 300dpi, and CMYK.

## **HPH**

**124 (H)**

**x 180mm (W)**

Casual: \$2,700

2 issues: \$2,565

3 issues: \$2,430

4+ issues: \$2,160

\* Please note: All costs are exclusive of GST. Rates are non-commission bearing.  
No charge for design and layout.