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ACP MAGAZINES APPOINTS BEAUTY DIRECTOR

ACP Magazines announced today the appointment of Trudi Brewer to the newly created role of Beauty Director.

A former Beauty Editor of *Fashion Quarterly* and *CLEO*, Trudi returns to ACP in late March after a two and a half year stint as Style Director at TVNZ.

The role of Beauty Director will see her working closely with ACP's editorial teams to enhance their beauty coverage. She will also be directly responsible for contributing beauty pages to *Next* and *Fashion Quarterly* magazines.

"Trudi is without doubt one of this country's most respected beauty writers," said Debra Millar, Group Publisher of ACP Magazines. "In this new role she will help to develop ACP's existing beauty pages and to identify new editorial and business opportunities.

"Beauty is an area of incredible importance to our readers. Trudi's knowledge and experience will ensure that every magazine delivers the most inspiring and relevant coverage for its audience."

Trudi will also work closely with the ACP Magazines' advertising team to create market-leading solutions for beauty related clients, said Millar.

Trudi will report to Debra Millar, while the Beauty Editors on ACP's other women's magazines will continue to report to their respective Editors.

Ends

About ACP Media

ACP Media is New Zealand's leading magazine publisher. The company's ACP Magazines division publishes some of the country's most popular magazines, including *Woman's Day*, *The Australian Women's Weekly*, *Next*, *Taste*, *Metro* and *North & South*. ACP Media's Trader Group includes *Auto Trader*, *Deals On Wheels*, *Motorcycle Trader & News*, *Trade-A-Boat* and *Buy Sell & Exchange*. ACP Media's Property Magazines division publishes a range of real estate advertising titles including *Property Press* and *Real Estate* magazines. ACP Media operates a national distribution network through its division Netlink Distribution Company, which distributes publications to retailers across the country. ACP Digital includes a number of websites including taste.co.nz, netguide.co.nz, magshop.co.nz, sellmefree.co.nz, autotrader.co.nz and runwayreporter.co.nz. ACP Media is a subsidiary of ACP Magazines Limited in Australia, a division of PBL Media Limited. www.acpmedia.co.nz